Over 85% of ASLM2014 exhibitors and sponsors rated their return on investment as “significant”.

Over 92% of exhibitors and sponsors felt that their target audience was present at ASLM2014.

Over 99% of sponsors and exhibitors achieved their goals for ASLM2014.

Chartered in 2011, the African Society for Laboratory Medicine (ASLM) is the premier pan-African organisation that coordinates, galvanises and mobilises relevant stakeholders – local, national and international – so that together, we improve local access to world-class laboratory and diagnostic services to ensure healthy African communities now and for the long-term. ASLM2016 will be the place to meet your current and future customers.

ASLM is set to revolutionise local access to quality diagnostic services for patients by 2020. Global laboratory professionals have committed to the ASLM2020 strategic vision, evident in the below ASLM2014 attendance statistics:

- Over 1,200 attendees from 60 countries
- Over 700 scientific presentations, many from industry
- Over 40 seminar workshop sessions at the conference

To learn more about sponsorship opportunities at ASLM2016 contact:
Sydney Vranna • ASLM Exhibits and Sponsorship Manager • 1.202.367.2401 • aslm@courtesyassoc.com
Calling All Exhibitors and Sponsors!

Following on the success of the ASLM2014 conference, it is with great pride and enthusiasm that we invite you to join us for ASLM2016. This conference is Africa’s leading technical conference and exposition for the global health community to exhibit and promote products and services.

ASLM2016 aims to serve as a platform for the international community to share best practices and debate innovative approaches for improving local capacity to prevent, detect, and respond to global health threats.

As an important member of the African healthcare community, we invite you to join us and take advantage of the many opportunities to showcase and launch products, meet new and existing clients, conduct valuable workshops, receive useful feedback from customers and take advantage of the various sponsorship opportunities available in this Prospectus.

We look forward to your participation and support to help us continue to make this the premier meeting for laboratory professionals.

See you in Cape Town!
Pr. Anthony Emberibe
Pr. Wendy Stevens
ASLM2016 Conference Co-Chairs

Why Attend ASLM2016?

- New conference session format focused on tracks that include:
  - Global health security
  - Non-communicable diseases – the coming tidal wave
  - Infectious diseases and laboratory management

- Engaging sessions highlighting:
  - African business landscape for laboratory medicine
  - Health systems strengthening
  - Implementation of new technologies

- Workshop addressing the latest developments in technologies, practices and policies

- ASLM2016 Awards Ceremony, celebrating the successes in African laboratory medicine

- Opportunities to interact with international colleagues and customers
Exhibitor Benefits:

- One (1) complimentary Full Conference Registration per exhibit level
- Three (3) complimentary Exhibit Hall Only Registrations per exhibit level
- Reception, breaks and self-pay lunch held inside the Exhibit Hall
- Listing in the programme materials (includes exhibitor’s name, product/service description and booth number)
- Standard exhibit booth shell package
- One (1) identification sign with company name
- Comprehensive online Exhibitor Service Kit containing all necessary forms and information regarding booth furnishings, electrical/utility service and shipping
- 24-hour security in the Exhibit Hall from move-in through tear-down
- Daily cleaning and maintenance of the aisles and common exhibit areas

Exhibit Move-In
5 December — 8 am – 3 pm

Exhibit Move-Out
8 December — 2 pm – 10 pm

Exhibit Hall Hours
5 December — 5 pm – 7 pm
6 December — 10 am – 5 pm
7 December — 10 am – 5 pm
8 December — 10 am – 2 pm
Don’t delay, book your participation early to qualify.

Partial List of ASLM2014 Exhibits and Sponsors

Abbott
ACILT
Alere
ASCP
BD Biosciences
Beckman Coulter
Bill and Melinda Gates Foundation
Cen-Med Enterprises
Cepheid
CLS
CLSI
Daktari Diagnostics
Disa*Lab
Fraunhofer IBMT
Hostalite
ILEX
Lasec
Longhorn USA
MBio
Merck Group
MM African Technologies
NDOH
NHLS
Omega Diagnostics
Oneworld Accuracy
Partec
Pathcare
Randox
Roche
Scientific Group
Sedia Biosciences
Siemens
Sysmex
Zoomyx

3m x 3m
Nonprofit .................. $3,500
Commercial ................ $4,500

6m x 3m
Nonprofit .................. $6,900
Commercial ................ $7,900

6m x 6m
Nonprofit .................. $10,000
Commercial ................ $12,000
Strategic Partner – $150,000

- Member of Organizing Committee
- Official sponsorship of the Opening Ceremony and one plenary session; opportunity to provide remarks during the Opening Ceremony
- Premier visibility and branding throughout the conference venue and conference books
- Premier visibility on the ASLM and ASLM2016 websites – with link to sponsor’s website
- Full-page colour print ad in prime location inside the conference book
- Opportunity to send out two co-branded email blasts with ASLM
- Show one video in advance of the Opening Ceremony
- Use of logo on back cover of conference book as Strategic ASLM Partner
- Identification in all media events and promotions
- Premier 6mx6m exhibit booth space
- Opportunity to host a prominent seminar workshop
- Distribution of promotional materials at the conference registration and information areas
- Opportunity to provide conference bag inserts
- Twenty complimentary full conference registration passes
- Headline feature in the partner spotlight page on the ASLM website
- Partner with ASLM to lead ASLM2016 social media marketing campaign
- Full year of full page advertisements in ASLM’s quarterly newsletter, Lab Culture (4 issues) – valued at $9,136

Platinum – $100,000

- Official sponsorship of the ASLM2016 Awards Ceremony including the opportunity to make remarks at the ceremony
- Member of Scientific Programme Committee
- Recognition and branding throughout the conference venue and in the conference book
- Full page colour print ad inside the conference book
- Identification in all media events and promotions
- Premier 6mx3m exhibit booth space
- Distribution of promotional materials at the conference registration and information areas
- Ten complimentary registration passes
- Opportunity to host a seminar workshop
- Opportunity to provide conference bag insert
- High visibility on the ASLM2016 website – with link to sponsor’s website
- Headline feature in the partner spotlight page on the ASLM website
- Full year of half page advertisements in ASLM’s quarterly newsletter, Lab Culture (4 issues)

Gold – $40,000

- Recognition and branding in conference venue and in the conference book
- Full page print ad inside the conference book
- Identification in all media events and promotions
- Premier 3mx3m exhibit booth space
- Distribution of promotional materials at the conference registration and information areas
- Eight complimentary registration passes
- Opportunity to host a seminar workshop
- Opportunity to provide conference bag insert
- Visibility on the ASLM2016 website – with link to sponsor’s website

Young Professionals Programme Sponsorship – $20,000

- Sponsor of the ASLM Young Professionals curriculum
- Opportunity to participate in curriculum development
- Recognition and branding throughout the conference venue and in the conference book
- Opportunity to provide materials to young professional programme attendees
- Half page colour print ad inside the conference book
- Identification in all media events and promotions
- Opportunity to provide conference bag insert
- Three complimentary registration pass

Want to help an African scientist attend ASLM2016?
Add to your sponsorship in $3,000 increments and you will support the ASLM2016 Scholarship Fund. This fund will support scientists’ attendance at ASLM2016 through a competitive application process.
<table>
<thead>
<tr>
<th>Sponsorship Opportunity</th>
<th>Cost</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Half Day Seminar</strong></td>
<td>$5,000</td>
<td>4 hour seminar, includes room rental, includes standard conference AV</td>
</tr>
<tr>
<td><strong>Morning or Evening Seminar</strong></td>
<td>$2,500</td>
<td>1.5 hours seminar, includes room rental, includes standard conference AV</td>
</tr>
<tr>
<td><strong>Attendee Bag</strong> (single opportunity)</td>
<td>$12,000</td>
<td>Receive instant recognition as the sole bag sponsor of ASLM2016, logo on the bag that will be carried by 2,000 attendees, ASLM will produce the bags</td>
</tr>
<tr>
<td><strong>Ad in Conference Programme</strong></td>
<td>Half $1,500</td>
<td>Full $2,000</td>
</tr>
<tr>
<td><strong>Conference Bag Insert</strong></td>
<td>$1,000</td>
<td>Opportunity to promote your message directly to the ASLM2016 attendees via their conference bags, sponsored conference bag inserts are distributed to all attendees at registration</td>
</tr>
<tr>
<td><strong>Charging Station</strong></td>
<td>$1,000</td>
<td>Branded stations in the exhibit hall that allow people to charge their electronic devices.</td>
</tr>
<tr>
<td><strong>Note Pads</strong> (supplied by company/organisation)</td>
<td>$2,500</td>
<td>Opportunity for partner to provide notepads to the ASLM2016 attendees, one (1) notepad will be included in each of the attendee conference bags and placed around the meeting venue (i.e., meeting rooms, registration, etc.), company/organisation may include their logo or web address on the pen or pencils</td>
</tr>
<tr>
<td><strong>Ink Pens</strong> (supplied by company)</td>
<td>$1,500</td>
<td>Opportunity for partner to provide pens to the ASLM2016 attendees, one (1) writing utensil will be included in the attendee conference bags and around the meeting venue, company/organisation may include their logo, URL</td>
</tr>
<tr>
<td><strong>Water Bottles</strong> (supplied by company)</td>
<td>$5,000</td>
<td>Opportunity to provide branded water bottles to ASLM2016 attendees</td>
</tr>
<tr>
<td><strong>Abstract Book Jump Drive</strong></td>
<td>$15,000</td>
<td>Logo displayed on jump drive, opportunity to include company materials on the jump drive (not to exceed 10 MB), corporate and brand recognition throughout meeting</td>
</tr>
<tr>
<td><strong>Attendee Lanyard</strong> (single opportunity)</td>
<td>$6,000</td>
<td>Hang around the necks of every attendee at ASLM2016, company/organisation logo or name will be printed on lanyards, together with the ASLM logo, corporate and brand recognition throughout meeting</td>
</tr>
<tr>
<td><strong>Cyber Café/Networking Lounge</strong> (two opportunities)</td>
<td>$5,000</td>
<td>Internet connectivity will be provided for the meeting delegates, signage denoting sponsorship of lounge, such as floor stickers and header, and smaller table singage, opportunity for partner to provide additional branding in the lounge with approval</td>
</tr>
<tr>
<td><strong>Photo Booth in the Exhibit Hall</strong></td>
<td>$6,500</td>
<td>Maximise your branding in the exhibit hall by sponsoring the photo booth, photo panels will be branded and you can provide branded props as well</td>
</tr>
<tr>
<td><strong>Customised Branding at the Cape Town Convention Centre</strong></td>
<td>Opportunities starting at $2500</td>
<td>Opportunity to brand high traffic areas during ASLM2016 to maximise your exposure</td>
</tr>
</tbody>
</table>

Note: All dates and deadlines mentioned are as of 2016.
Company Information

Please print clearly. Information provided below will appear as is in all ASLM2016 publications and signs.

Company

Contact Person

Address

City

State

Postal Code

Country

Email

Phone

URL

Exhibit Booth Information

Please note that booth space is assigned on a first come, first served basis once payment has been received. Please contact the ASLM2016 Exhibits and Sponsorship Manager at aslm@courtesyassociates.com to check space availability. Please indicate size and number of booths desired:

- 3m x 3m exhibit
  - nonprofit @ $3,500
  - profit @ $4,500

- 6m x 3m exhibit
  - nonprofit @ $6,900
  - profit @ $7,900

- 6m x 6m exhibit
  - nonprofit @ $10,000
  - profit @ $12,000

Please indicate top 3 booth choices: 1) 2) 3) Booth Space Total $

Partnership/Advertising Opportunities

- Strategic Sponsorship .................................................. $150,000
- Platinum Sponsorship ................................................. $100,000
- Gold Sponsorship ..................................................... $40,000
- Young Professional Sponsorship ................................ $20,000
- Half Day Seminar ....................................................... $5,000
- Morning or Evening Seminar ................................. $2,500
- Attendee Bag ............................................................ $12,000
- Ad in Conference Programme ................................ Half $1,500 | Full $2,000
- Conference Bag Insert .............................................. $1,000
- Charging Station ......................................................... $1,000
- Note Pads ................................................................. $2,500
- Ink Pens ................................................................. $1,500
- Water Bottle ............................................................. $5,000
- Abstract Book Jump Drive ................................. $15,000
- Attendee Lanyard ..................................................... $6,000
- Cyber Café/Networking Lounge ......................... $5,000
- Photo Booth in the Exhibit Hall ........................ $6,500
- Customized Branding at the Cape Town Convention Centre . $...

Write-in partnership item name and cost.

<table>
<thead>
<tr>
<th>Partnership Item</th>
<th>Cost $</th>
</tr>
</thead>
</table>

Payment Information

50% payment is due

No cancellations or refunds are issued once payment is received.

GRAND TOTAL $

Signature

Date

In making application, we agree to exhibit/sponsor/advertise under and comply with the rules and regulations outlined in the prospectus, exhibit manual, and all correspondence issued prior to or during the Conference. A copy of this contract, properly executed by an authorised company representative with full payment and company/organisation will serve as final and binding. Each company must return a copy of this contract, properly executed by an authorised company representative with 50% deposit prior to assignment of exhibit space and/or securing sponsorship items.

PLEASE RETURN TO:
ASLM2016 Exhibits and Sponsorship Management
Sydney Vranna • Courtesy Associates • 2025 M Street, Suite 800, Washington, DC 20036
Email: aslm@courtesyassoc.com
**Sponsorship Terms & Conditions**

1. Sponsorship will be allocated only on receipt of a signed Booking Form. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable before July 1, 2016. Applications received after July 1, 2016 must include full payment.

2. All booth and sponsorship requests will be handled on a first-come, first-served basis by receipt of contract and 50% deposit payment. Space assignment will be made on a first-received (time stamped) first-assigned basis, with priority given to Strategic Sponsors, second priority to Platinum Sponsors, etc. No booth assignments will be confirmed until ASLM receives an application and deposit. Every effort will be made to assign the Exhibitor one of its stated location preferences; however, ASLM cannot guarantee the preferred locations will be available. Registering and paying early will increase the possibility of Exhibitor receiving a preferred location. Should all Exhibitors’ preferred locations be assigned, ASLM reserves the right to assign exhibit booth space. ASLM further reserves the right to deny registration, without recourse to any prospective Exhibitors it deems not in the best interest of the event.

3. All monies are payable in USD. Please use the following wire information*:

   **BENEFICIARY NAME:** AFRICAN SOCIETY FOR LAB MEDICINE INC CONFERENCE ACCOUNT  
   **ACCOUNT NUMBER:** 3340 3915 5338  
   **WIRE TRANSFER ROUTING NUMBER:** 026009593  
   **SWIFT CODE:** BOFAUS3N  
   **BANK NAME:** Bank of America  
   **BANK ADDRESS:** Bank of America, 3680 Camp Creek Parkway, Atlanta, GA 30331  
   **BANK PHONE:** +1 (404) 349-8649  

4. All monies due must be received by the ASLM2016 Exhibits and Sponsorship Manager prior to the event. No company will be listed as a Sponsor in any official meeting material until full payment and a Booking Form have been received.

5. CANCELLATION POLICY: In the event of cancellation, a service fee of 50% of total fees applies for cancellations prior to 31 October 2016. No refunds will be made for cancellations after this date. After sponsorship has been confirmed and accepted, a reduction in sponsorship is considered a cancellation and will be governed by the above cancellation policy. All cancellations and reductions must be made in writing.

6. No Sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of the ASLM2016 Exhibits and Sponsorship Manager.

7. PRIVACY STATEMENT: ☐ YES I consent to my details being shared with suppliers and contractors of the event to assist with my participation, being included in participant lists and for the information distribution in respect to other relevant events. ☐ NO, I do not consent.

*We agree to present a seminar session under and complying with the rules and regulations outlined in the ASLM2016 prospectus. A contract copy, properly executed by an authorised company representative with 50% payment will serve as final and binding. Each company must return a copy of this contract, prior to assignment of seminar space and/or securing sponsorship items. Full payment is due 22 September 2016. Failure to provide final payment will result in cancellation.*
1. Exhibition booths will be allocated only on receipt of signed Booking Forms. A letter of confirmation will be provided to the Exhibitor together with a tax invoice for the required 50% deposit. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by 22 September. Applications received after 22 September must include full payment.

2. All booth and sponsorship requests will be handled on a first-come, first-served basis by the date and time of receipt of contract and 50% deposit payment. Space assignment will be made on a first-come (time stamped) first-assigned basis, with priority given to Partner Sponsors, second priority to Platinum Sponsors, etc. No booth assignments will be confirmed until ASLM receives an application and deposit. Every effort will be made to assign the Exhibitor one of its stated preferences in both locations; however, ASLM cannot guarantee the preferred locations will be available. Registering and paying early will increase the possibility of Exhibitor receiving a preferred location. Should all Exhibitors’ preferred locations be assigned, ASLM reserves the right to assign exhibitor both space from available locations. ASLM further reserve the right to deny registration, without recourse to any prospective Exhibitors, it deems it is not in the best interest of the event as a whole.

3. All monies are payable in USD via wire transfer. If you wish to pay via credit card, contact the ASLM Secretariat.

4. All monies due and payable must be received (and checks cleared) by the Sponsorship & Exhibition Account Managers prior to the event. No Exhibitor will be allowed to begin move-in operations until full payment and a booking form have been received by the Sponsorship & Exhibition Account Managers.

5. CANCELLATION POLICY. In the event of cancellation, a service fee of 50% of the booth fee applies per 9 m² space and shell scheme stand booking. No refunds will be made for cancellations after 31 August 2016. After space has been confirmed and accepted, a reduction in space is considered a cancellation and will be governed by the above cancellation policy.

6. The Sponsorship & Exhibition Account Managers reserve the right to rearrange the floor plan and/or allocate any exhibit without notice.

7. No Exhibitor shall assign, sublet or alter the whole or any part of the space, or permit the same to be used or occupied except with the written consent of the Sponsorship & Exhibition Account Managers.

8. INSTALLATION OF EXHIBITS: Payment in full must be received prior to delivery of materials. Installation of exhibits at CTICC is on 5 December from 8:00 am to 11:00 am. Exhibitor will deliver their own exhibits. Exhibitor must contact the ASLM staff immediately to make any alterations.

9. Exhibitor must be fully operational by 5:00 pm on 5 December 2016. Any space contracted for and not occupied by 5:00 pm on 5 December, with no prior notice being given to ASLM, is subject to forfeiture of fees and use of the space by the Exhibitor, and may be resold or reassigned at the discretion of ASLM. Exhibitors will be responsible for delivery of their own equipment and/or display material to the Exposition Center for removal of equipment and/or display material. The official drayage contractor shall control all traffic into and out of the Exhibit area according to instructions in the Exhibitor Service Kit. Aisles must not be used for exhibit space or standing room. This will be strictly enforced.

10. Exhibit Service Kits will be available on the conference website by 1 August 2016. ASLM will designate a General Services Contractor to provide all show services, materials, and equipment, other than material and equipment owned by Exhibitor, to be used in the exhibit area. Exhibitor’s representative must be in the booth during all the operating hours that the exhibition area is open. Representatives will have a professional appearance and will provide suitable assistance to conference attendees to explain Exhibitor’s products, services, and programs. While on the exhibition floor, Exhibitor’s representatives are to conduct them in a manner commensurate with acceptable public behavior. At ASLM’s discretion, any Exhibitor who is deemed out of order may be required to leave the exhibition area. All Exhibitor activities must be controlled to its contracted space. Audibles, music, sound, and attention-getting devices and effects will be permitted only in those locations and in such intensity that, in the opinion of ASLM, do not interfere with the activities of neighboring exhibitors. Operational demonstration equipment must not create noise levels or distractions objectionable to neighboring exhibitors. No smoking shall be allowed in the exhibition area.

11. SECURITY AND INSURANCE – Guard service will be provided at the discretion of the Exhibitor. Any exhibits not secured at night will be liable for damages caused by theft or damages caused by fire, water, fire, storms, and other causes. The Exhibitor shall be responsible for the loss or damage of its goods, materials, and equipment. Guard service is to be provided by the Exhibitor at its own expense.

12. LIABILITY – Exhibitor hereby releases ASLM, the CTICC, the general services contractor, and their agents, contractors, and employees from and against any and all claims, suits, actions, or causes of action, arising out of, or in connection with, this waiver of liability or its participation in ASLM2016. This obligation includes, but is not limited to, the cost of defense, payment of any judgments and payment of any expenses for attorneys’ fees and other costs that may be incurred by ASLM, the CTICC, the general services contractor, and their agents, contractors, and employees. Neither ASLM, the CTICC, the general services contractor, and their agents, contractors, and employees shall be liable for injuries to any person or property owned or controlled by Exhibitor. In case any part of the exhibit area is destroyed or damaged, Preventing ASLM, the CTICC, the general services contractor, from permitting an Exhibitor to occupy assigned space, securing any part or the whole of the set up or exhibition period, or in case occupancy of the exhibition area during any part of the set up or exhibition period is prevented by strikes, acts of God, national emergency, or other causes only for the period space was or could have been occupied by the Exhibitor, the Exhibitor hereby waives any claim against ASLM, the CTICC, the general services contractor, and their agents, contractors, employees for losses or damages that may arise in consequence of such liabilities to occupy assigned space. No refunds will be considered.

13. EXHIBITOR CONDUCT AND APPEARANCE – All employees for losses or damages that may arise in consequence of such liabilities to occupy assigned space. No refunds will be considered. Exhibitor shall conduct and dress in a manner commensurate with acceptable public behavior. At ASLM’s discretion, any Exhibitor who is deemed out of order may be required to leave the exhibition area. All Exhibitor activities must be controlled to its contracted space. Audibles, music, sound, and attention-getting devices and effects will be permitted only in those locations and in such intensity that, in the opinion of ASLM, do not interfere with the activities of neighboring exhibitors. Operational demonstration equipment must not create noise levels or distractions objectionable to neighboring exhibitors. No smoking shall be allowed in the exhibition area.

14. LIMITATION OF USE OF RECORDED OR LIVE MUSIC – Exhibitor understands and agrees that it will not play, present, perform, or cause to be played, presented, or performed any live or recorded music at the conference other than music that is original or Exhibitor owned. Only if Exhibitor has written permission and has paid the required royalties for the use of non-original recorded or live music will such music be permitted in the exhibition area. Any violation of this law will cause the immediate cancellation of your booth contract and removal of your exhibit from the floor. In such cases all monies will be forfeited.

15. LIABILITY – Exhibitor hereby releases ASLM, the CTICC, the general services contractor, and their agents, contractors, and employees from and against any and all claims, suits, actions, or causes of action or liability of any kind for injury or damages to persons or property that we may now or in the future have, known or unknown, arising directly or indirectly out of attendance or participation in ASLM2016. Exhibitor further agrees to indemnify and defend ASLM, the CTICC, the general services contractor, and their agents, contractors, and employees and Exhibitor shall defend them, to the fullest extent permitted by law, from and against any and all claims, suits, actions or causes of action, arising out of, or in connection with, this waiver of liability or its participation in ASLM2016. This obligation includes, but is not limited to, the cost of defense, payment of any judgments and payment of any expenses for attorneys’ fees and other costs that may be incurred by ASLM, the CTICC, the general services contractor, and their agents, contractors, and employees. Neither ASLM, the CTICC, the general services contractor, and their agents, contractors, and employees shall be liable for injuries to any person or property owned or controlled by Exhibitor. In case any part of the exhibit area is destroyed or damaged, Preventing ASLM, the CTICC, the general services contractor, from permitting an Exhibitor to occupy assigned space, securing any part or the whole of the set up or exhibition period, or in case occupancy of the exhibition area during any part of the set up or exhibition period is prevented by strikes, acts of God, national emergency, or other causes only for the period space was or could have been occupied by the Exhibitor, the Exhibitor hereby waives any claim against ASLM, the CTICC, the general services contractor, and their agents, contractors, employees for losses or damages that may arise in consequence of such liabilities to occupy assigned space. No refunds will be considered.

17. EXHIBITOR PROFILE – A 50-word description of products and/or services to be displayed in your booth must be submitted. This information will be published in the Meeting Programme provided that the application and description is received no later than Friday, 10 October 2016. If the description is not provided by the deadline date only the name, address, and booth number will be printed in the Meeting Programme. The description must be submitted on-line. Instructions to submit the description will be included in the exhibit space confirmation packet.

18. CONTRACT FOR SPACE – Exhibitor agrees to be bound by the terms of this Contract, as well as the Official Rules & Regulations Governing Exhibits for the Exhibition, which is incorporated into this Contract by reference. All matters not covered by the regulations are subject to the decision of ASLM. ASLM may amend these regulations at any time, and all amendments shall be equally binding on all parties affected by them as are the original regulations. All provisions of this agreement are severable. If any provision or portion thereof is determined to be unenforceable by a court of competent jurisdiction, then the rest of the agreement shall remain in full force and effect.

19. AMENDMENTS – Any and all matters not specifically covered by the preceding rules and regulations and the rules and regulations contained in the Exhibitor Manual and correspondence shall be subject to the decision of Exhibit Management. Exhibit Management shall have the full power to interpret, amend and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of the Exhibitor through correspondence or otherwise. Each Exhibitor for itself and its employees agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence.

20. VIOLATIONS – Violation of any of these regulations on the part of Exhibitor or the employees or agents of Exhibitor shall, at the discretion of ASLM, annul the right to occupy exhibit space, and such Exhibitor shall forfeit to ASLM all fees paid. Upon evidence of a violation of regulations, ASLM may take possession of the space occupied by Exhibitor and may have all persons and goods removed at Exhibitor’s risk and cost. ASLM shall not pay all or any part of the fee nor shall ASLM incur or shall forfeit all fees paid or due to ASLM on account thereof. Exhibitor waives any right to service or written notice of its intention to annul this agreement and possession of space occupied by Exhibitor.

21. PRIVACY STATEMENT – YES I consent to my details being shared with suppliers and contractors of the event to assist with my participation, being included in participant lists and for the information distribution in respect to other relevant events. ☐ NO, I do not consent.