



### CAPE TOWN INTERNATIONAL CONVENTION CENTRE | SOUTH AFRICA 3 – 8 December 2016

#### OVERVIEW

Laboratory services are a cornerstone of health systems and indispensable to global health security. Medical laboratories play a pivotal role in disease diagnosis and management, surveillance, and outbreak investigation. Laboratories in Africa, however, cannot meet local demand or growing health priorities resulting in underdeveloped healthcare services for Africa's 1 billion citizens. In today's interconnected world, challenges that arise in communities with underdeveloped health systems can quickly spread to threaten even the most advanced systems.

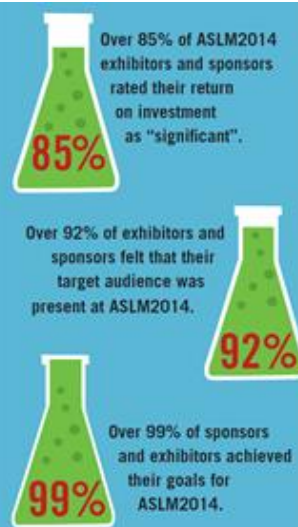
More than 1,500 local and international stakeholders will gather at the ASLM2016 conference in Cape Town, South Africa, from 3-8 December 2016, to share best practices and debate innovative approaches for meeting modern day global health priorities in Africa.

As an important member of the African healthcare community, we invite you to join us and take advantage of the opportunity to **host a seminar during ASLM2016** to:

- Launch products that are designed to prevent, detect, and respond to global health threats
- Highlight the contribution partnerships can make to accelerate the development of local and global solutions
- Meet new and existing clients, and receive useful feedback from customers
- Present compelling new evidence-based data or exchange information to encourage best practices

#### SPONSORSHIP BENEFITS AND INCLUSIONS

- Meeting room rental fee included in seminar sponsorship price
- Audio-visual equipment included in seminar sponsorship price: lectern, microphone, projector, and screen
- ASLM will feature your seminar title, description, and speaker biography on the ASLM2016 website and in the programme book
- ASLM will email conference registrants to advertise your seminar



#### SPONSORSHIP PRICING

- Half-Day Seminar (3-5 December 2016): \$5,000 USD
- Morning or Evening Seminar (6-8 December 2016): \$2,500 USD

#### SEMINAR SCHEDULE

##### Saturday 3 December: Half-Day Sponsored Seminars

- 9:00 – 12:00
- 14:00 – 17:00

##### Tuesday 6 December: Morning & Evening Sponsored Seminars

- 7:00 – 8:30
- 19:00 – 20:30

##### Sunday 4 December: Half-Day Sponsored Seminars

- 9:00 – 12:00
- 14:00 – 17:00

##### Wednesday 7 December: Morning & Evening Sponsored Seminars

- 7:00 – 8:30
- 19:00 – 20:30

##### Monday 5 December: Half-Day Sponsored Seminars

- 9:00 – 12:00

##### Thursday 8 December: Morning & Evening Sponsored Seminars

- 7:00 – 8:30



**CAPE TOWN INTERNATIONAL CONVENTION CENTRE | SOUTH AFRICA  
3 – 8 December 2016**

Submit this form to: Sydney Vranna, [aslm@courtesyassoc.com](mailto:aslm@courtesyassoc.com), +1.202.367.2401

**LENGTH OF SEMINAR AND PRICING (check one):**

- Half-Day Seminar (3-5 December 2016): \$5,000 USD  
 Morning or Evening Seminar (6-8 December 2016): \$2,500 USD

**REQUESTED TIME SLOT (check your top 3 requested time slots):**

- |   |   |
|---|---|
| <b>Saturday 3 December:</b> Half-Day Sponsored Seminars | <b>Tuesday 6 December:</b> Morning & Evening Sponsored Seminars   |
| <input type="checkbox"/> 9:00 – 12:00                   | <input type="checkbox"/> 7:00 – 8:30                              |
| <input type="checkbox"/> 14:00 – 17:00                  | <input type="checkbox"/> 19:00 – 20:30                            |
| <b>Sunday 4 December:</b> Half-Day Sponsored Seminars   | <b>Wednesday 7 December:</b> Morning & Evening Sponsored Seminars |
| <input type="checkbox"/> 9:00 – 12:00                   | <input type="checkbox"/> 7:00 – 8:30                              |
| <input type="checkbox"/> 14:00 – 17:00                  | <input type="checkbox"/> 19:00 – 20:30                            |
| <b>Monday 5 December:</b> Half-Day Sponsored Seminars   | <b>Thursday 8 December:</b> Morning & Evening Sponsored Seminars  |
| <input type="checkbox"/> 9:00 – 12:00                   | <input type="checkbox"/> 7:00 – 8:30                              |

**ABOUT THE SEMINAR:**

Organised by (name of host/sponsor): \_\_\_\_\_

Target Audience (e.g. medical technicians/scientists, diagnostic suppliers): \_\_\_\_\_

Other organisation(s) or topics that you would like to avoid scheduling conflicts with:  
\_\_\_\_\_

**KEY CONTACT / COORDINATOR:**

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Organisation: \_\_\_\_\_

**BENEFIT DUE DATES AND DEADLINES:**

**Benefit:** ASLM will feature your seminar title, description and speaker biography in the ASLM2016 programme book  
**Deadline:** All seminar information must be to ASLM by 11 October 2016

**Benefit:** ASLM will email conference registrants to advertise just your seminar  
**Deadline:** All seminar information must be to ASLM by 11 October 2016

**Benefit:** ASLM will email conference registrants to advertise all seminars in one email  
**Deadline:** All seminar information must be to ASLM by 25 October 2016

**Benefit:** Meeting room rental fee included in seminar sponsorship price  
**Deadline:** All seminar information must be to ASLM by 21 November 2016

**Benefit:** Audio-visual equipment included in seminar sponsorship price: lectern, microphone, projector, and screen  
**Deadline:** All seminar information must be to ASLM by 21 November 2016

**Benefit:** ASLM will feature your seminar title, description, and speaker biography on the ASLM2016 website  
**Deadline:** All seminar information must be to ASLM by 21 November 2016