CAPE TOWN INTERNATIONAL CONVENTION CENTRE | SOUTH AFRICA
3 – 8 December 2016

OVERVIEW
Laboratory services are a cornerstone of health systems and indispensable to global health security. Medical laboratories play a pivotal role in disease diagnosis and management, surveillance, and outbreak investigation. Laboratories in Africa, however, cannot meet local demand or growing health priorities resulting in underdeveloped healthcare services for Africa’s 1 billion citizens. In today’s interconnected world, challenges that arise in communities with underdeveloped health systems can quickly spread to threaten even the most advanced systems.

More than 1,500 local and international stakeholders will gather at the ASLM2016 conference in Cape Town, South Africa, from 3-8 December 2016, to share best practices and debate innovative approaches for meeting modern day global health priorities in Africa.

As an important member of the African healthcare community, we invite you to join us and take advantage of the opportunity to host a seminar during ASLM2016 to:

- Launch products that are designed to prevent, detect, and respond to global health threats
- Highlight the contribution partnerships can make to accelerate the development of local and global solutions
- Meet new and existing clients, and receive useful feedback from customers
- Present compelling new evidence-based data or exchange information to encourage best practices

SPONSORSHIP BENEFITS AND INCLUSIONS
- Meeting room rental fee included in seminar sponsorship price
- Audio-visual equipment included in seminar sponsorship price: lectern, microphone, projector, and screen
- ASLM will feature your seminar title, description, and speaker biography on the ASLM2016 website and in the programme book
- ASLM will email conference registrants to advertise your seminar

SPONSORSHIP PRICING
- Half-Day Seminar (3-5 December 2016): $5,000 USD
- Morning or Evening Seminar (6-8 December 2016): $2,500 USD

SEMINAR SCHEDULE

<table>
<thead>
<tr>
<th>Saturday 3 December: Half-Day Sponsored Seminars</th>
<th>Tuesday 6 December: Morning &amp; Evening Sponsored Seminars</th>
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<tbody>
<tr>
<td>9:00 – 12:00</td>
<td>7:00 – 8:30</td>
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3 – 8 December 2016

Submit this form to: Sydney Vranna, aslm@courtesyassoc.com, +1.202.367.2401

LENGTH OF SEMINAR AND PRICING (check one):

☐ Half-Day Seminar (3-5 December 2016): $5,000 USD
☐ Morning or Evening Seminar (6-8 December 2016): $2,500 USD

REQUESTED TIME SLOT (check your top 3 requested time slots):

Saturday 3 December: Half-Day Sponsored Seminars
☐ 9:00 – 12:00
☐ 14:00 – 17:00

Sunday 4 December: Half-Day Sponsored Seminars
☐ 9:00 – 12:00
☐ 14:00 – 17:00

Monday 5 December: Half-Day Sponsored Seminars
☐ 9:00 – 12:00

Tuesday 6 December: Morning & Evening Sponsored Seminars
☐ 7:00 – 8:30
☐ 19:00 – 20:30

Wednesday 7 December: Morning & Evening Sponsored Seminars
☐ 7:00 – 8:30
☐ 19:00 – 20:30

Thursday 8 December: Morning & Evening Sponsored Seminars
☐ 7:00 – 8:30

ABOUT THE SEMINAR:

Organised by (name of host/sponsor):

Target Audience (e.g. medical technicians/scientists, diagnostic suppliers):

Other organisation(s) or topics that you would like to avoid scheduling conflicts with:

KEY CONTACT / COORDINATOR:

Name: __________________________________________________________

Email: __________________________________________________________

Organisation: ____________________________________________________

BENEFIT DUE DATES AND DEADLINES:

Benefit: ASLM will feature your seminar title, description and speaker biography in the ASLM2016 programme book
Deadline: All seminar information must be to ASLM by 11 October 2016

Benefit: ASLM will email conference registrants to advertise just your seminar
Deadline: All seminar information must be to ASLM by 11 October 2016

Benefit: ASLM will email conference registrants to advertise all seminars in one email
Deadline: All seminar information must be to ASLM by 25 October 2016

Benefit: Meeting room rental fee included in seminar sponsorship price
Deadline: All seminar information must be to ASLM by 21 November 2016

Benefit: Audio-visual equipment included in seminar sponsorship price: lectern, microphone, projector, and screen
Deadline: All seminar information must be to ASLM by 21 November 2016

Benefit: ASLM will feature your seminar title, description, and speaker biography on the ASLM2016 website
Deadline: All seminar information must be to ASLM by 21 November 2016